

Contrasting Attitudes to Breast Care

UNITED STATES VS EUROPE

20th May '10

ROYAL INSTITUTION OF GREAT BRITAIN
21 ALBEMARLE STREET, LONDON W1S 4BS

2.00pm to 6:00pm

followed by Champagne Reception & Buffet in the historic Library
with optional private tours of the Museum available



For over 200 years, at the headquarters on Albemarle St, the Royal Institution of Great Britain (Ri) has been at the forefront of science research, innovation and communication. The Ri is where scientists such as Humphrey Davy, Michael Faraday, James Dewar, William and Lawrence Bragg and George Porter discovered 10 chemical elements, won 14 Nobel Prizes, made world-changing discoveries such as the laws of electromagnetism and the foundations of molecular biology and stimulated scientific debate through public lectures and events for children. Today, the Ri, through its Davy Faraday Research Laboratory (DFRL) continues to produce cutting-edge research in the application of nanotechnology in healthcare.

The Ri reopened in September 2008 after an inspiring £24 million redevelopment programme, transforming the Grade 1 listed building in the heart of Mayfair. The space has been redesigned and reinvented through the creation of zones allowing exhibition spaces to be controlled but informal spaces to be more freely accessible. The new exhibition showcases the history and discoveries of the Ri, continuing its mission to communicate and demonstrate science and technology for current and future generations www.rigb.org.



TOPICS & SPEAKERS

CHAIR: Prof. Karol Sikora, *Medical Director of CancerPartnersUK*

International Keynote Speakers

The Need for Research and Patient Expectations

Rocky Billups, *Vice President*
The Sarah Cannon Cancer Center (United States)

Recall, Detection and False Positive Rates - US and European Practice

Prof. Roland Holland, *Director of the National Expert &*
Training Centre for Breast Cancer Screening
University Medical Centre, St Raboud (Nijmegen, Netherlands)

Breast MRI

Prof. Sylvia Heywang-Köbrunner
Director of the Mammography Reference Centre, Munich (Germany)

UK Speakers

Survival Rates From Breast Cancer

Prof. Michel Coleman, *Professor of Epidemiology and Vital Statistics*
London School of Hygiene and Tropical Medicine

Onocological Aspects

Dr. Paul Ellis, *Consultant Medical Oncologist*
Guy's & St Thomas' Hospital

Stem Cell Therapy

Prof. Kefah Mokbel, *Consultant Breast Surgeon*
St George's Hospital & Lead Breast Surgeon, LBI

Update of Unit, Audit and Research Activity

Dr. Nick Perry, *Director London Breast Institute (LBI)*

REGISTRATION

PLEASE WRITE CLEARLY
IN BLOCK CAPITALS.

CPD CREDITS APPLIED FOR

TITLE

FIRST NAME

SURNAME

PRACTICE

CONTACT ADDRESS

POSTCODE

TELEPHONE

EMAIL

GMC NO IF APPLICABLE

SPECIALITY

SURGEON

GP

PHYSICIAN

PRACTICE MANAGER

OTHER

YOU CAN REGISTER ONLINE AT

www.londonbreastinstitute.co.uk

OR FILL IN THE FORM ABOVE

Please reply by 12th May to avoid disappointment

Post registration form to

LBI Support Team, Image,
The Other Place, Guildford Rd,
Effingham, Surrey KT24 5QF

Other ways to register

Please fax this form to 01372 459287
T: 05600 536390
E: lbirsvp@imageevents.org.uk

To sign up a colleague, please contact the LBI Support Team on 05600 536390.